

April 11, 1950.

Mr. John S. Lancaster
Sports Director
Radio Station WAMF
Amherst, Mass.

Dear John:

Thank you for your letter of April 10th.

WYBC has no objection whatsoever to letting WAMF broadcast the Yale vs. Amherst baseball game on April 20th. We request the Yale Athletic Association to inform us of all other radio stations who have intentions of broadcasting sporting events at Yale as a mere formality, so that we will have the opportunity of offering those stations our broadcast of the event.

If you are interested in such a service, let me know at your earliest convenience. A copy of our baseball network procedure is enclosed. There is no charge to college stations for this service.

In the past we have found an appallingly small interest in our baseball broadcasts, even when we had eastern championship teams two years in a row, and therefore your letter comes as somewhat of a surprise. If you poll your broadcast, I should be very glad to learn the results.

If I can be of any help to you, don't hesitate to write. Ken Doble joins me in sending regards to Andy Anderson.

Cordially yours,

THE YALE BROADCASTING COMPANY

Howard Eaton, Jr.
Program Director

Enc: YBbN

The Ivy Network

BUSINESS ADDRESS
NEW HAVEN, CONNECTICUT

BOX 242-A YALE STATION

April 10, 1950.

RE: The Ivy Network Spring Convention

The Ivy Network Convention has been scheduled for Friday and Saturday April 21st and 22nd to be held here in New Haven. I urge all those who can possibly attend to do so.

WDBS
Dartmouth

WHRV
Harvard

WYBC
Yale

WPRU
Princeton

WXPB
Pennsylvania